

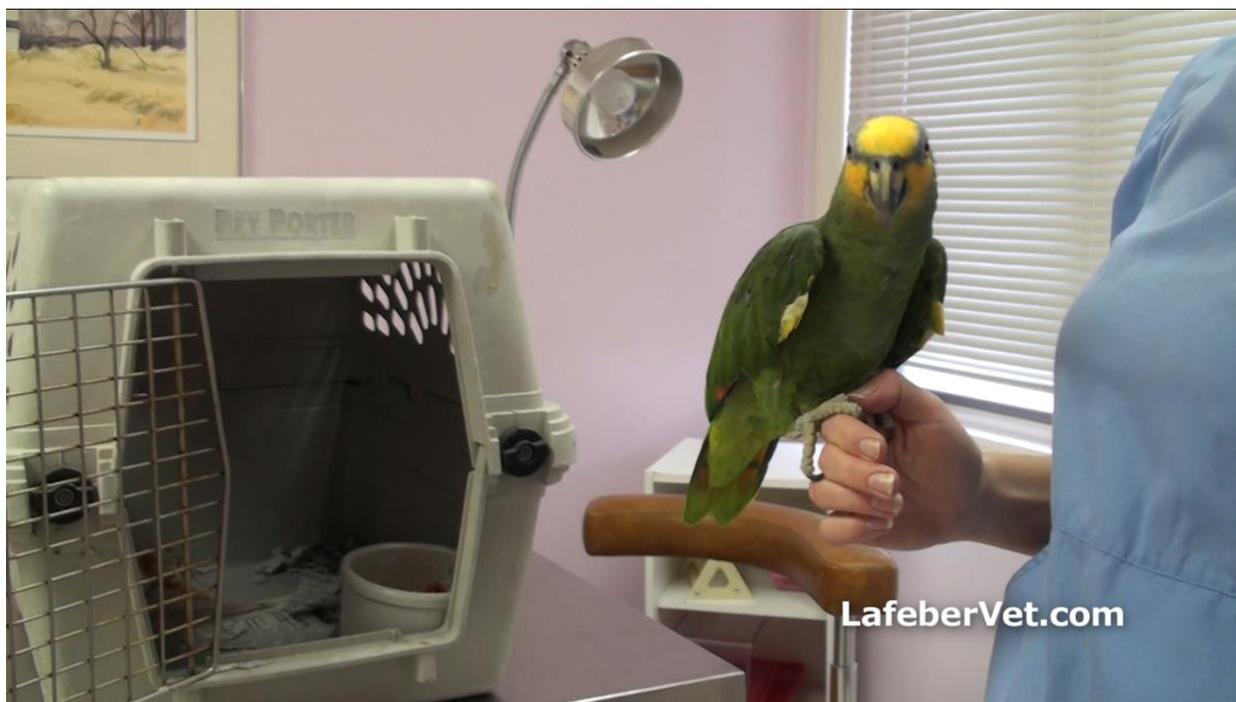


FOR IMMEDIATE RELEASE

For more information, contact:

Christal Pollock, DVM, DABVP  
Lafeber Company Veterinary Consultant  
[cpollock@lafieber.com](mailto:cpollock@lafieber.com)

## Save the Date



### FREE R.A.C.E.-approved LafeberVet webinar\* [Minimizing Stress to Avian Patients](#) [During the Veterinary Visit](#)

Presenter: [Alicia McLaughlin](#), DVM  
Sunday, **July 14, 2019** - 3 pm EDT (UTC-0:400)

Alicia McLaughlin, DVM will present this live, interactive, webinar. Dr. McLaughlin is an associate veterinarian at the Center for Bird & Exotic Animal Medicine. She has a special interest in animal behavioral modification using positive reinforcement training, and she is passionate about providing low stress veterinary visits for all of her patients. She is a certified Fear Free™ veterinarian, and is spearheading the development of an avian-focused Fear Free™ course. This interactive presentation explores the reason

stress should be minimized during veterinary visits and what challenges must be overcome. Dr. McLaughlin will share practical tips for clinical implementation as they relate to clinic design, staff training, client training, as well as tips for working with patients in an exam room or hospital setting.



### Lecture topics will include:

- Why is it important to minimize stress associated with veterinary visits?
  - Fear is damaging to patients
  - Fear is damaging to client-patient and client-veterinary relationships
  - Minimizing fear improves the quality of medicine provided
- What challenges must be overcome?
  - Underlying concurrent disease
  - Working with animals with poor training, poor socialization and frightening past experiences
  - Success is significantly influenced by client buy-in
- Practical tips for clinical implementation
  - Clinic design
  - Staff training
  - Client training
  - Working with patients in a clinical setting
  - The future of avian medicine

## Registration opens June 13, 2019

Visit [LafeberVet](http://LafeberVet) for more information or to register.

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\*This program 776-36829 is approved by the AAVSB RACE to offer a total of 1.00 CE credits to any one veterinarian: and/or 1.00 veterinary technician CE credit. This RACE approval is for Category Two: Non-Scientific-Clinical using the delivery method of Interactive-Distance/Non-Interactive-Distance. This approval is valid in jurisdictions which recognize AAVSB RACE; however, participants are responsible for ascertaining each board's CE requirements. RACE does not "accredit" or "endorse" or "certify" any program or person, nor does RACE approval validate the content of the program.

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## **About LafeberVet**

LafeberVet is an ever-growing online library of exotic animal medicine videos, articles, client education material, forms, questionnaires, and much more. Provided by Lafeber Company, LafeberVet is for use by veterinarians, veterinary nurses, wildlife rehabilitators, students in these fields, as well as allied professionals. Access to much of LafeberVet's content is restricted however, registration is free.

## **About Lafeber Company**

Lafeber Company was built by a father-son team of veterinarians with a shared love of animals and a special passion for birds. Dr. T.J. Lafeber developed the very first commercial bird food pellets in the back room of his veterinary clinic in the early 1970's. Today, our exotic animal diets and critical care formulas are developed by his son, Dr. Ted Lafeber, III along with top veterinarians and nutritionists. An independent laboratory tests every diet to insure optimum pet health. Lafeber Company also consults leading experts in behavior so that our diets promote dietary enrichment.